

**Un/Making CSC: A Critical Engagement with Communication for Social  
Changemaking  
Participant Information Sheet**

**Investigators Details:**

***Responsible Investigator***

Dr Jessica Noske-Turner, [j.noske-turner@lboro.ac.uk](mailto:j.noske-turner@lboro.ac.uk)

***Other Investigators:***

Prof. Thomas Tufte, [t.tufte@lboro.ac.uk](mailto:t.tufte@lboro.ac.uk);

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**Loughborough University London, Loughborough University, E20 3BS**

We would like to invite you to take part in our study. Before you decide we would like you to understand why the research is being done and what it would involve for you. One of our team will go through the information sheet with you and answer any questions you have. You may talk to others about the study before making a decision if you wish.

**What is the purpose of the study?**

The purpose of this study is to investigate changes occurring within the field of communication for social change and its interactions with social entrepreneurship and ideas of 'changemaking'. One aim is to create framework to guide future practices.

**Who is doing this research and why?**

This study is part of a research project funded by the Arts and Humanities Research Council (AHRC), and is led by Dr Jessica Noske-Turner with mentorship from Professors Thomas Tufte and Mufunanji Magalasi.

**Are there any inclusion or exclusion criteria?**

You must be over the age of 18 and have the capacity to fully understand and consent to this research.

**What will I be asked to do?**

You may be invited to workshops which will involve creative methods of documenting, visualising and reflecting on your practices and experiences, (such as concept mapping/ drawing, timeline mapping, stakeholder mapping). During these workshops the researcher will be recording activities through note-taking, photographs, audio and video recordings. You may also be invited to participate in interviews. The researcher will also be observing and taking notes of relevant day-to-day activities.

**Will I be asked to attend any sessions and where will these be?**

The researcher will provide you with details of the sessions you can participate in.

### **How long will it take?**

The workshops may take up to 2 hours, and interviews will take no longer than 1 hour.

### **Once I take part, can I change my mind?**

After you have read this information, asked any questions you may have and decided that you are happy to participate we will ask you to complete an Informed Consent Form. However, if at any time, before, during or after the study you wish to withdraw from the study please just contact the main investigator. You can withdraw at any time, for any reason and you will not be asked to explain your reasons for withdrawing. Once the results of the study have been analysed (expected to be by December 2024), it may not be possible to withdraw your individual data from the research.

### **Is there anything I need to do before the sessions?**

You do not need to do anything before the session.

### **Is there anything I need to bring with me?**

You do not need to bring anything with you to the session.

### **Are there any disadvantages or risks in participating?**

No disadvantages or risks have been identified.

### **Data Protection Privacy Notice**

Loughborough University will be using information/data from you in order to undertake this study and will act as the data controller for this study. This means that the University is responsible for looking after your information and using it properly.

### **What personal information will be collected from me and how will it be used?**

Identifiable personal information including your name and contact details will be collected. We need your name as part of the consent process and your contact details to arrange the workshops and interviews. Other personal information collected may include: your personal image (in photographs and videos), your job / position, and years of experience.

### **What is the legal basis for processing my personal information?**

Personal data will be processed on the public task basis. For further details on the data protection legislation see: <https://ico.org.uk/your-data-matters/>

### **How long will my identifiable personal information be retained?**

We will keep personal information about you until the study is completed in June 2024.

### **Will my identifiable personal information be shared with others?**

Your identifiable personal information will only be shared with the investigators involved in the study. Your name will be visible to other participants in any workshops, but we ask you to not share this or other personal information that may be disclosed in the discussion. Photographs and videos may be included in conference presentations and digital publications – if you do not wish to have identifiable images of you included in these publications you can indicate this on the Consent Form.

### **Will my taking part in this study be kept confidential?**

Your name will not be included in any of the project submissions or shared beyond the investigators. All quotes and visual data generated will be anonymised. Participants in the research may be identifiable in images/ videos included in reports, presentations, and other publications.

### **How will the data/results collected from me be used?**

The anonymised data and some identifiable images will be used in academic publications such as books, journal articles, and conference papers, as well as in other publications such as blogs, podcasts, and web articles. Once the project is completed, selected anonymised data will be archived indefinitely in the University's Research Repository. All information will be securely stored on the University IT systems (OneDrive).

### **How long will the anonymised data/results be retained?**

Selected anonymised data will be archived to the University's Research Repository and held indefinitely for future research.

### **I have some more questions; who should I contact?**

If you have any further questions, please contact Dr Jessica Noske-Turner, [j.noske-turner@lboro.ac.uk](mailto:j.noske-turner@lboro.ac.uk)

### **What if I am not happy with how the research was conducted?**

If you are not happy with how the research was conducted, please contact the Secretary of the Ethics Review Sub-Committee, Research & Innovation Office, Hazlerigg Building, Loughborough University, Epinal Way, Loughborough, LE11 3TU. Tel: 01509 222423. Email: [researchpolicy@lboro.ac.uk](mailto:researchpolicy@lboro.ac.uk)

The University also has policies relating to Research Misconduct and Whistle Blowing which are available online at <https://www.lboro.ac.uk/internal/research-ethics-integrity/research-integrity/>.

If you require any further information regarding the General Data Protection Regulations, please see: <https://www.lboro.ac.uk/privacy/research-privacy/>.

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**INFORMED CONSENT FORM  
(to be completed after Participant Information Sheet has been read)**

<b><u>Taking Part</u></b>	<b>Please tick to confirm agreement</b>
The purpose and details of this study have been explained to me. I understand that this study is designed to further scientific knowledge and that all procedures have been approved by the Loughborough University Ethics Review Sub-Committee.	-----
I have read and understood the information sheet and this consent form.	-----
I have had an opportunity to ask questions about my participation.	-----
I understand that there are no known risks or disadvantages associated with taking part that have been identified	-----
I understand that taking part in the project will involve taking part in workshops, in an interview, being recorded (audio or video), being photographed.	-----
I understand that the personal information collected will be name, contact details, and job/ role title.	-----
I understand that I am under no obligation to take part in the study, have the right to withdraw from this study at any stage for any reason, and will not be required to explain my reasons for withdrawing.	-----
<b><u>Use of Information</u></b>	
I understand that all the personal information I provide will be processed in accordance with data protection legislation on the public task basis and will be treated in strict confidence unless (under the statutory obligations of the agencies which the researchers are working with), it is judged that confidentiality will have to be breached for the safety of the participant or others or for audit by regulatory authorities.	-----
I understand that information and any creative works (e.g. workshop visuals, models, poems, etc.) I provide / create may be used for research publications, reports, web pages, and other research outputs, and that selected anonymised data may be archived on the Loughborough University Research Repository indefinitely.	-----

I understand that personal information collected about me, such as my contact details, will not be shared beyond the study team.	-----
I agree that information I provide can be quoted anonymously in research outputs.	-----
<b><u>Please circle YES or NO to answer the following statement</u></b>	
I agree that photos and videos that identify me can be used within research outputs.	<b>Yes OR No</b>
<b><u>Consent to Participate</u></b>	
<b>I voluntarily agree to take part in this study.</b>	-----

\_\_\_\_\_  
Name of participant      [printed]                      Signature                                      \_\_\_\_\_                      Date

\_\_\_\_\_  
Researcher                      [printed]                      Signature                                      \_\_\_\_\_                      Date